

Ryan Payne Chief Administrative Officer Foothills County 309 Macleod Trail High River, Alberta T1V 1M7

Dear Ryan,

I am writing on behalf of Leighton Art Centre to kindly request that our snow removal needs be considered for inclusion on an upcoming Foothills County Council agenda.

As winter approaches, we have seen firsthand how unplowed roads can significantly affect our ability to operate both safely and efficiently. Without consistent snow removal, access to our site becomes difficult for school buses, visitors, staff, volunteers, and even our contracted snow removal service. This disruption forces us to cancel school programs, close exhibitions and the Gallery Shop, and halt other vital activities—affecting not only our reputation but also our revenue.

We have calculated that on days when roads remain uncleared, we lose an average of 92 visitors. This results in a net revenue loss of over \$1,000 per day, not to mention lost earnings for our staff and local artists.

Regular snow clearance would allow us to continue welcoming visitors and school groups, offering meaningful experiences with art and nature while contributing to our community's vibrancy.

We would greatly appreciate it if the Council could prioritize snow removal on the following routes leading to our site (map attached):

- 266 Ave / Township Rd 214A: 1.60 km
- 128 St W / Range Rd 22: 1.80 km
- 282 Ave W / Township Rd 213A: 1.20 km
- Range Rd 23: 0.14 km
   Total: 4.74 km

Please note, we are not requesting that the County clear our internal site, as we have a contracted snow removal service for that. However, timely clearing of the above routes is critical for ensuring safe access for our visitors and contractors.

A document summarizing this request is attached for your convenience. Should you need any additional information or wish to discuss further, please do not hesitate to reach out. We truly appreciate your support and understanding in this matter.

Warm regards,

Christina Cuthbertson Executive Director

# **SNOW**

### HAVE THE ROADS BEEN CLEARED?

YES

VISITORS, SCHOOL BUSES, STAFF, AND CONTRACTED SNOW REMOVAL COMPANY CAN SAFELY ACCESS THE LEIGHTON ART CENTRE SITE

# PROGRAMS OPEN

### **Positive Reputation**

32 visitors experiences Art & Nature 60 Students have transformative experiences Schools re-book field trips next season Repeat customers

### **Earned Revenue**

Gift Shop Sales: Average \$548 per day School Program Fees: \$1280 per day On-site Admissions/Donations: \$100 per day

### **Income Earned**

Wages for part time staff: \$640 per day Income for local artists: \$274 per day

LAC internal site snow removal: \$600 per day

92 VISITORS INCLUDING STUDENTS\$414 NET REVENUE\$914 INCOME FOR STAFF & ARTISTS

VISITORS, SCHOOL BUSES, STAFF, AND CONTRACTED SNOW REMOVAL COMPANY CANNOT SAFELY ACCESS THE LEIGHTON ART CENTRE SITE

# PROGRAMS CLOSE

## **Negative Reputation**

Lost repeat customers
Canceled school programs and lost repeat bookings
Schools pre-pay for busing and expect LAC reimburse: \$600/day
Canceling staff shifts negatively impacts retention

### Lost Revenue

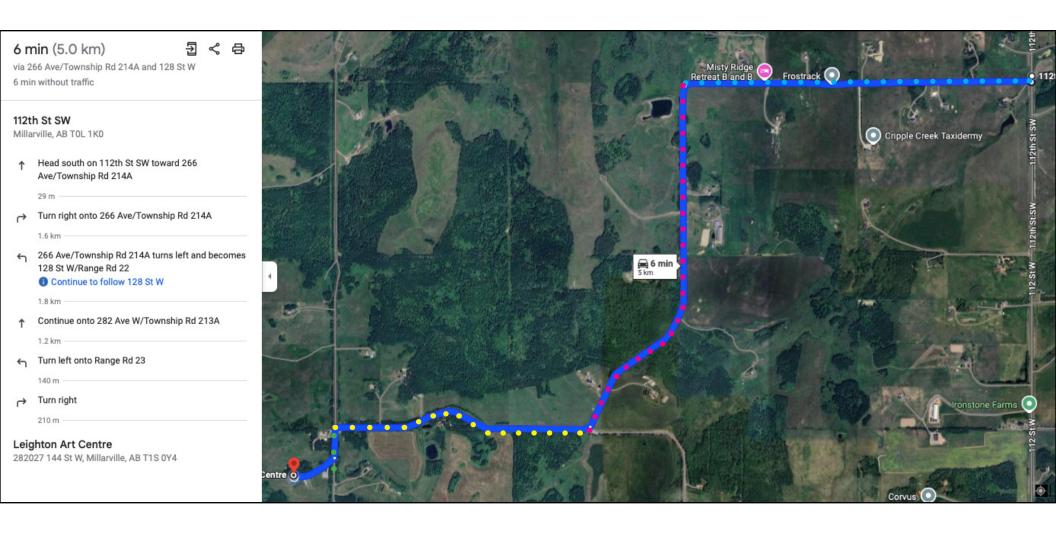
Lost Gift Shop Sales: \$548 per day Lost School Program Fees: \$1280 per day Lost on-site Admissions/Donations: \$100 per day

### Lost Income

Lost wages for part time staff: \$640 per day Lost income for local artists: \$274 per day

LAC internal site snow removal: No Cost

**EACH DAY THE ROAD IS NOT CLEARED:**92 LOST VISITORS
\$1014 NET LOSS
\$914 LOST INCOME FOR STAFF & ARTISTS



# LEIGHTON ART CENTRE PRIORITY SNOW REMOVAL REQUEST

266 Ave / Township Rd 214A: . . . 1.60 km 128 St W / Range Rd 22: . . . . . . 1.80 km 282 Ave W / Township Rd 213A: . . 1.20 km Range Rd 23: . . . . . . . . . . . . . 0.14 km **Total:** 4.74 km