



April 8, 2026

Reeve Slewert
Foothills County
Attn: Ryan Payne
Sent via email: Ryan.Payne@FoothillsCountyAB.ca

RE: Request for Funding Increase

Dear Reeve Slewert and Council,

Foothills County has been in a lifesaving partnership with STARS since 1992. For over 30 years Council has supported the highest level of critical care for rate payers in your area and across western Canada from where our six bases are located.

STARS is an essential and critical extension to the emergency services provided in your community. Over the past five years alone, STARS has flown 145 missions as scene calls throughout the County and 230 interfacility transfers from local hospitals within the County to tertiary care centres thanks to our lifesaving partnership with Foothills County and the support of many.

This year it is with gratitude that we recognize Foothills County with the prestigious recognition of placing the Foothills County logo on one of our helicopters. This is made possible due to Foothills County achieving \$500,000 in cumulative giving.

With the pending logo unveiling, we require two decisions from Council:

1. A chosen date, with alternate dates, a minimum of 90 days in advance for a logo unveiling celebration. This often coincides with a rate payer BBQ or breakfast. The 90 day window is required to potentially secure a PR helicopter in alignment with our helicopter maintenance schedule.
2. Consideration of a graduated proposal for increased funding to become a Regional Leader at a minimum of \$2/capita. Not only will this support mission volume in the area, it will also ensure the Foothills County logo remains on one of our helicopters beyond 2027.

Foothills County will join nine Provincial Municipal Leaders who have the honor of having their logo displayed on STARS helicopter(s). These leaders vary from \$2.50 per capita up to \$90 per capita.



403-295-1811



570-1441 Aviation Park NE
Calgary, AB T2E 8M7



info@stars.ca | stars.ca

Graduated Proposal:

- An increase from your current support of \$1.50 per capita to \$1.75 per capita for the 2026 contribution totalling \$40,598.
- An increase to \$2.00 per capita starting in 2027 totalling \$46,398 becoming a Regional Leader.
- Remaining at \$2 per capita annually from 2027 onward.

STARS was born out of necessity to serve rural and remote areas - built by the community, for the community. With an average of 29 missions per year within Foothills County, residents have been given the very best chance at survival. Since STARS inception in 1985, over 63,000 missions have been flown across western Canada. Averaging 10 missions per day, half of these missions flown, occur in Alberta alone. As costs increase, your support is critical within our municipal initiative, a sustainable pillar of STARS funding.

A life is saved every day and partnership makes it possible. Thank you for your partnership with STARS and commitment to saving lives. We appreciate your consideration to increase your support.

Sincerely,



Jackie Seely

Donor Relations & Development Officer, So. AB.