

**STARS**<sup>®</sup>



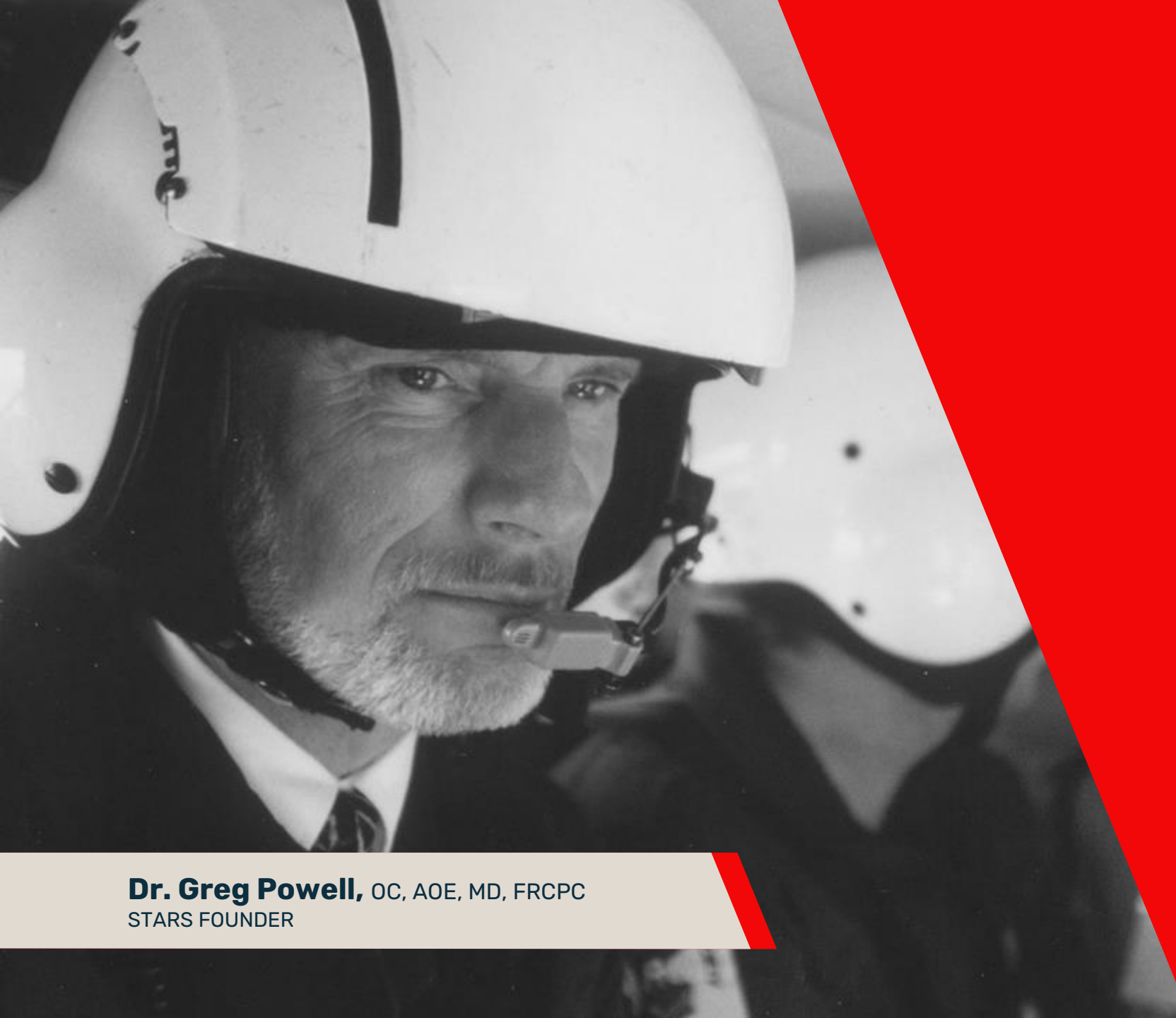
# **CRITICAL CARE, ANYWHERE**

**The best hope, in a worst-case scenario.**

A portrait of Dr. John Froh, President and CEO, standing in a hospital setting. He is wearing a dark blue suit, a light blue shirt, and a patterned tie. The background is a blurred red and white striped pattern, likely from a hospital gown or curtain.

**LEADING OUR TEAM  
DR. JOHN FROH, President and CEO**



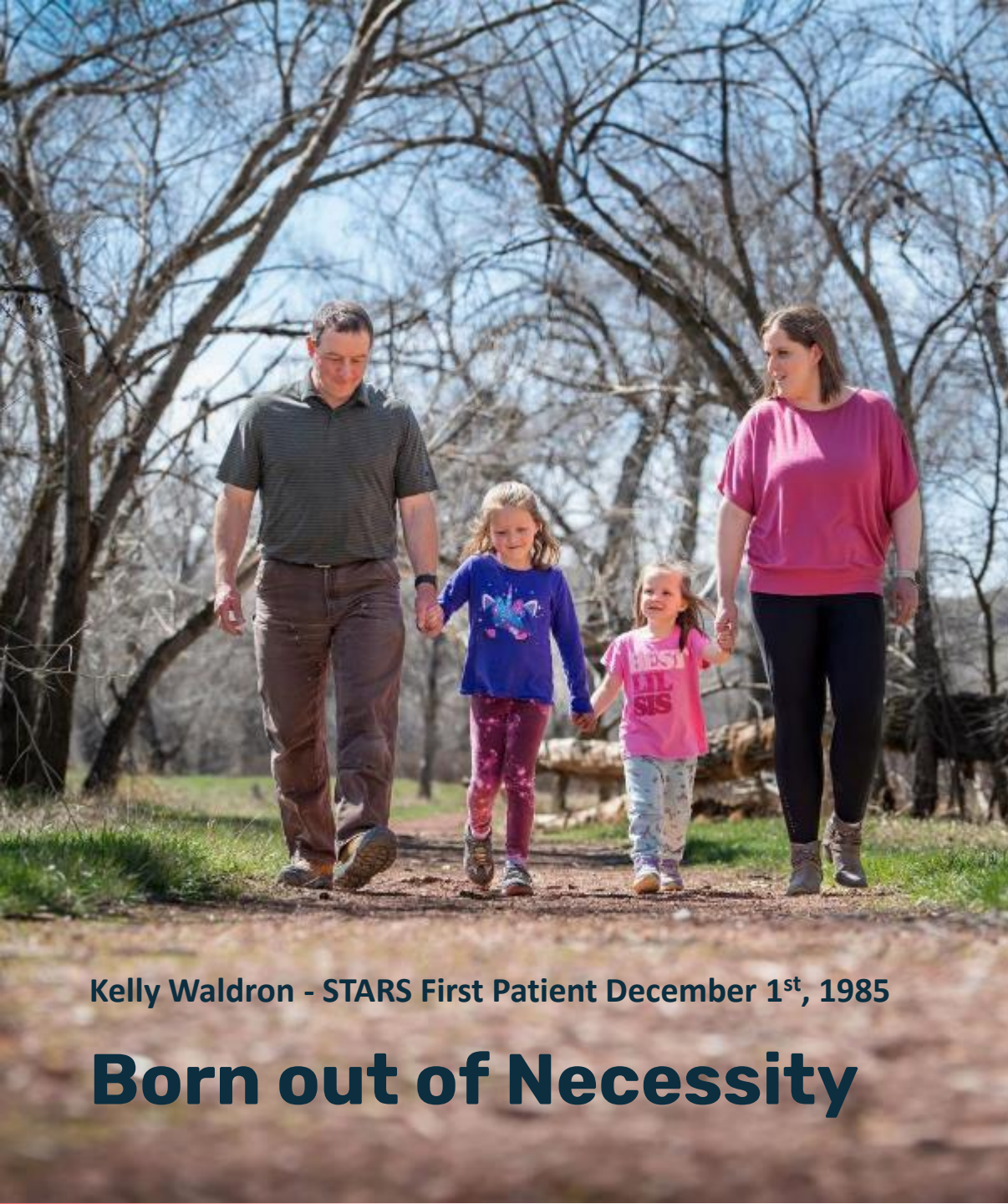


# Critical care, anywhere. Since 1985.

It all began when a pregnant woman from a rural community died from blood loss, leaving a father alone with their newborn. For STARS' founders, her death was one too many. Something had to be done.

As we've grown and evolved, STARS has never wavered from our mission. Fundamentally we believe that where you live – or work, play and travel – shouldn't impact your chance of survival.

**Dr. Greg Powell, OC, AOE, MD, FRCPC**  
STARS FOUNDER



Kelly Waldron - STARS First Patient December 1<sup>st</sup>, 1985

**Born out of Necessity**

**FORTY  
YEARS.  
ONE  
MISSION.**

**STARS<sup>®</sup>40**



**H145 Fleet of 10**





## CHAIN OF SURVIVAL PARTNERS

- Fire Departments
- First Responders
- RCMP
- Police
- Search & Rescue
- Ground EMS
- AHS Fixed Wing
- Hospitals / Medical professionals



Night Vision (2003)



Cardiac 21%



Vehicle Incident 19%



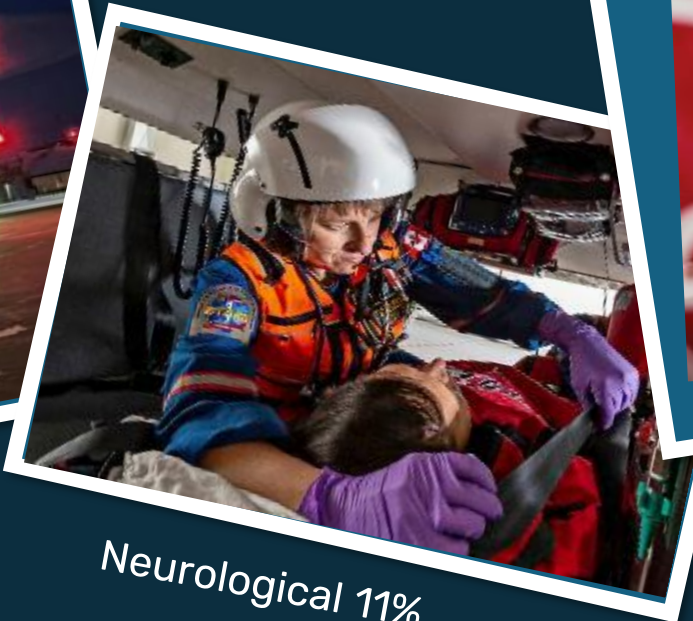
Other Medical Distress 17%



Trauma 17%



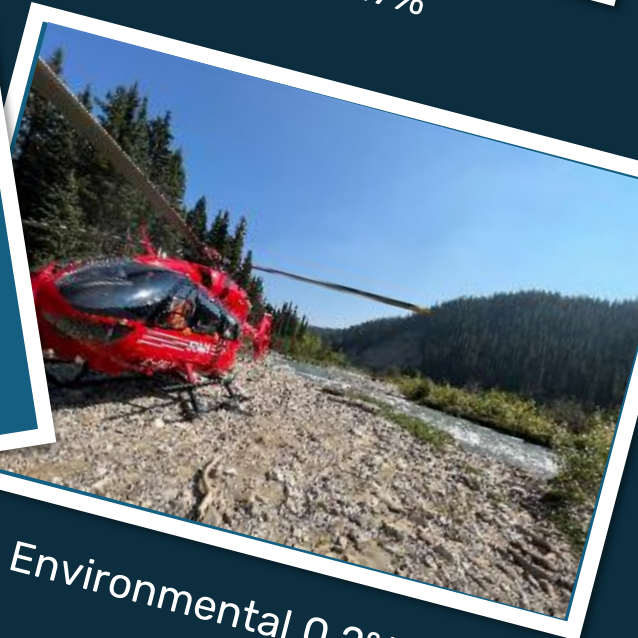
Pulmonary 13%



Neurological 11%



Obstetrical 2%

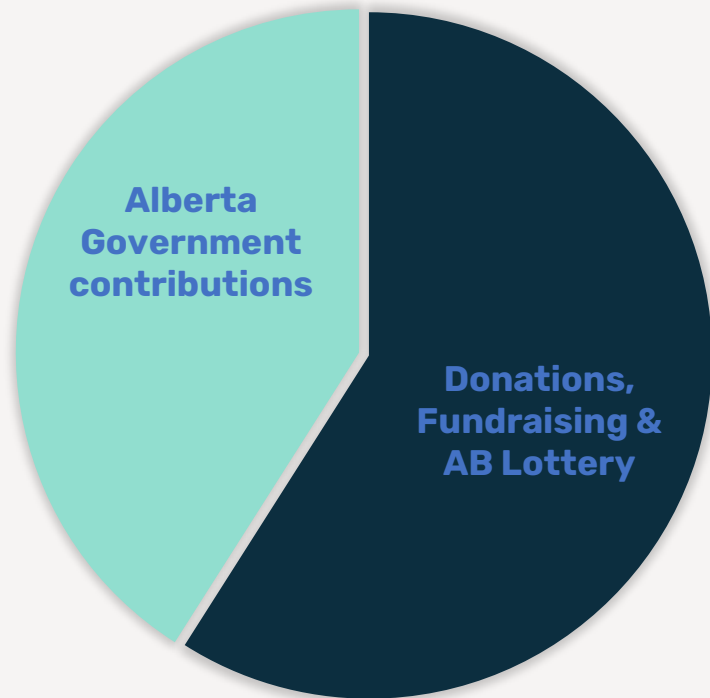


Environmental 0.2%

<b>FOOTHILLS COUNTY SCENE &amp; SAR STARS 5-YEAR MISSION OVERVIEW</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>TOTAL</b>
NEAR ALDERSYDE	2	2	5	1	2	12
NEAR BLACK DIAMOND (2010-2023) +SAR	5	5	2	-		12
NEAR BLACKIE		2				2
NEAR BRAGG CREEK		1	2	1	1	5
NEAR CAYLEY	1	1		1	1	4
NEAR DEWINTON SCENE/SAR	2	5	2	2		11
NEAR DIAMOND VALLEY SCENE/SAR	-	-	-	2	3	5
NEAR EDEN VALLEY	2	4	2	3	7	18
NEAR HIGH RIVER	5	3	9	4	6	27
NEAR INDUS*						
NEAR LONGVIEW SCENE/SAR	2	2	6	2		12
NEAR MILLARVILLE	3	2	2	1	1	9
NEAR NANTON*						
NEAR OKOTOKS SCENE/SAR	8	1	1	2	3	15
NEAR PRIDDIS	2	2		2		6
NEAR TURNER VALLEY (2010-2023)	3	2	2	-		7
<b>TOTAL SCENE CALLS ONLY (Average of 29 scene calls per year)</b>	<b>35</b>	<b>32</b>	<b>33</b>	<b>21</b>	<b>24</b>	<b>145</b>
DIAMOND VALLEY HOSPITAL IFT's	6	7	9	8	10	40
HIGH RIVER HOSPITAL IFT's	5	17	8	6	8	44
OKOTOKS HOSPITAL IFT's			1			1
<b>TOTAL SCENE + IFT's (Average of 17 IFTs per year)</b>	<b>46</b>	<b>56</b>	<b>51</b>	<b>35</b>	<b>42</b>	<b>230</b>

• Scene calls and search and rescue (SAR) coded to nearest community - Actual mission location used to identify each occurrence within Foothills County boundaries

# STARS ALBERTA, FY25-26



**Direct Operating Costs**  
**\$36.6 million**  
(\$12.2M per base)

**Government Contribution**  
**\$15 million**

Donations, Fundraising & Lotteries are needed to cover **59%**  
of direct operational costs in Alberta

**[ab.starslottery.ca](http://ab.starslottery.ca) - Net lottery funds pay for one base in Alberta**



# ESSENTIAL SERVICES FOR ALL, RURAL

- **95% Alberta in Partnership**
- **Includes 7 Districts - Northern B.C.**
- **80% Regional Leaders**
- **2025 = \$2.4M Municipal** (Of \$21.6M operations must be fundraised)

## 9 PROVINCIAL LEADERS

- **Fixed Rate (up to \$250K per year)**
- **Standing Motion Budget Line-item**
- **Logo on STARS helicopter**

**2026 Welcomes (3) Provincial Leaders**

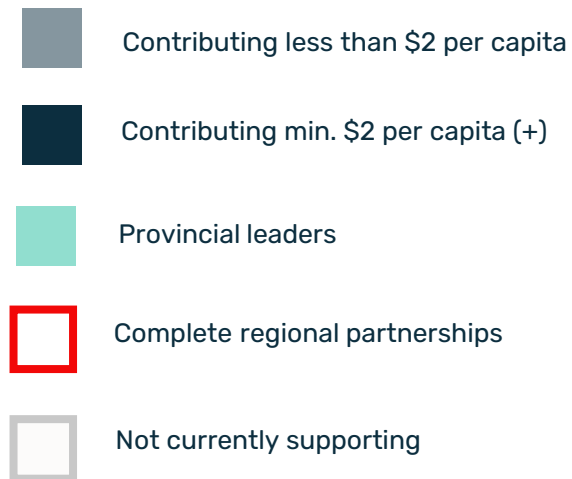
## REGIONAL LEADERS

## 27 Complete Regional Partnerships

(Includes every town & village within boundaries)

### PEACE RIVER REGIONAL DISTRICT, BC

- Hudson's Hope, BC
- City of Fort St. John, BC
- Taylor, BC
- City of Dawson Creek, BC
- Pouce Coupe, BC
- Chetwynd, BC
- Tumbler Ridge, BC





# AMTC International Simulation Competition CHAMPIONS

Final case; Complex farm accident

- High-intensity
- Five critical patients
- Including a pediatric patient
- Multiple major traumas
- Anhydrous ammonia toxicity

# FOOTHILLS COUNTY

## CURRENT SUPPORT

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**\$35,000 FIXED RATE**  
( $\$1.50$  per capita)

**STANDING MOTION**

## OUR REQUEST GRDUATED PROPOSAL

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$\$1.75$  per capita in 2026 =  $\$40,598$   
 $\$2.00$  per capita in 2027 =  $\$46,398$

**STANDING MOTION  
PROVINCIAL LEADER**

## BENEFITS

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- Together, we enhance rural healthcare
- Residents have access to STARS 24/7 across Western Canada
- 40 Years serving Albertans - No cost to the patient.

**A LIFE IS SAVED EVERY DAY. YOUR PARTNERSHIP MAKES IT POSSIBLE.**



# CELEBRATING FOOTHILLS COUNTY AND RESIDENTS!

## FOOTHIL COUNTY \$500K LOGO UNVEILING EVENT

- DATE: ??
- ASSET REQUEST REQUIREMENT: 120(+) ADVANCE
- FIRE SERVICES TEAM REQUIRED
- COUNCIL'S WISHES
- POSSIBLE CONJUNCTION WITH EXISTING RATEPAYER 2026 EVENT

